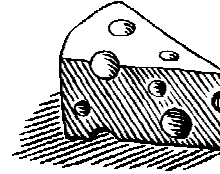
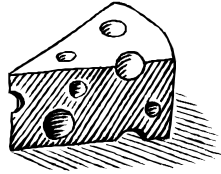


# The Cheese Kutter

November



2013

## Swiss Valley Chapter 1274

[www.swissvalleyhog.com](http://www.swissvalleyhog.com)

### Officers

#### Chapter Director

John Deackman 608-776-4111  
Cell 608-214-3380

Email: [jdeackman@centurytel.net](mailto:jdeackman@centurytel.net)

#### Assistant Director

Jeff Wright 608-695-3029

Email: [windsor351v8@tds.net](mailto:windsor351v8@tds.net)

#### Secretary

Dawn Golackson 815-291-4798

Email: [dmgolackson@gmail.com](mailto:dmgolackson@gmail.com)

#### Membership Officer

Wendy Holmes

Email: [wjeholmes@gmail.com](mailto:wjeholmes@gmail.com)

#### Treasurer

Barb Smith 608-938-6794

Cell 608-214-6677

Email: [bsmith@ag-techonline.com](mailto:bsmith@ag-techonline.com)

#### Head Road Captain

Dave Wehinger 608-325-2564

Email: [dlwehinger@cppweb.com](mailto:dlwehinger@cppweb.com)

#### Road Captains

Dennis Holcomb 608-938-4630

Email: [hokie@wekz.net](mailto:hokie@wekz.net)

Fuzzy Karlen 608-325-1301

Email: [fuzzy@wekz.net](mailto:fuzzy@wekz.net)

Jeff Wright 608-695-3029

Email: [windsor351v8@tds.net](mailto:windsor351v8@tds.net)

### NEWS FROM THE DIRECTOR

Looks like I will be putting the bike away. It seems all the warm weather has "poof" - disappeared. Time to get new treads and some winter service done. With 37,000 in 3 years, I can't complain too much. I hope everyone had a great summer and got plenty of riding in.

Our last dinner ride was on Saturday, October 19th at Lelle's in Woodford. We had a great time and the food was outstanding as always! Thank you Curt and Diane U. for arranging the ride!

The Halloween party is November 2nd with a community Chili and games. Please bring a dish or desert to pass and a place setting.

Our next dinner ride will be to Hixter's in Warren on Wednesday, November 6th led by Dawn. We will be leaving Kutter at 6:15pm. Deb and I will be meeting everyone there.

Our next meeting will be at Bonnies & Bullets upstairs on November 12th at 7pm. We will be deciding who and how much money to give charities for this year.

Mobile Phone Website page:

<http://www.swissvalleyhog.com/preview/mobile-home.htm>

That is all I have for this month.

John Deackman, Director  
Swiss Valley Harley Owners Group

H: 608-776-4111

C: 608-214-3380

[jdeackman@centurytel.net](mailto:jdeackman@centurytel.net)

### Activity Coordinators

Sarah Goebel 608-325-9615

Email: [sgoebel@tds.net](mailto:sgoebel@tds.net)

Julie Mau 608-938-1148

Email: [jmau@matcmadison.edu](mailto:jmau@matcmadison.edu)

Diane Updike 608-966-3558

Email: [dianecurt@yahoo.com](mailto:dianecurt@yahoo.com)

### Editor

Jody Jacobs 815-541-2280

Email: [jodyj@aeroinc.net](mailto:jodyj@aeroinc.net)

### Historian

Dawn Golackson 815-291-4798

Email: [dmgolackson@gmail.com](mailto:dmgolackson@gmail.com)

### Photographers

Diane Holcomb 608-938-4630

Email: [hokie@wekz.net](mailto:hokie@wekz.net)

John Deackman 608-776-4111

Email: [jdeackman@centurytel.net](mailto:jdeackman@centurytel.net)

### Safety Officer

Jeff Wright 608-695-3029

Email: [windsor351v8@tds.net](mailto:windsor351v8@tds.net)

### Webmaster

John Deackman 608-776-4111

Email: [jdeackman@centurytel.net](mailto:jdeackman@centurytel.net)

Swiss Valley  
Harley Owners Group  
c/o Kutter Harley Davidson Shop  
129 6<sup>th</sup> Street  
Monroe, WI 53566

[www.swissvalleyhog.com](http://www.swissvalleyhog.com)

## ASSISTANT DIRECTOR

I attended the MVP party this last weekend as I have numerous times in the past. While I was there it occurred to me that it was easy to take this biannual party for granted. It is a huge party which entertained over 900 Harley enthusiasts on this occasion. The logistics of handling this size crowd, the food and drinks, parking hundreds of motorcycles and any peripherals that you might imagine amazes one at how well it is run. The food lines moved rapidly and everything was good eats. I noticed that a full complement of employee's from each store were there making things go smoothly at this party and as usual they were courteous and helpful. All in all, Kutter Harley Davidson goes all out to make this a big celebration for us, the MVP members, because they appreciate our patronage. They deserve a big thank you for the hard work they put in, please mention it.

For any chapter member who isn't an MVP member, it is certainly well worth the \$79.95 for lifetime membership which includes both MVP parties. Additionally once you reach Gold member, you are invited to a ride/party during the summer. Some other great things about MVP are you get 11% or greater off on purchases, one free bike rental, and one year guarantee for parts and labor installed by Kutter Harley Davidson. Give Andrew, Amy or Tristan a call at the HD SHOP Monroe to find out all of the benefits available through the MVP program.

On another note, storage time is rapidly approaching, find out the particulars from the staff at Kutter.

Jeff Wright, Assistant Director  
Swiss Valley Harley Owners Group

## NOVEMBER BIRTHDAYS

11/2/2013	Daine Updike
11/15/2013	Chandra Spiech
11/19/2013	Cindy Burke
11/21/2013	Kathy Rindy
11/23/2013	Brad Mau



## Calendar of Events:

### 2-Months at a Glance

2013 Calendar of Swiss Valley Harley  
Owners Group

Chapter Events available online at  
[www.swissvalleyhog.com](http://www.swissvalleyhog.com)

#### *--November--*

2<sup>nd</sup> Halloween Party – Closed

6<sup>th</sup> Dinner Ride – Closed

12<sup>th</sup> HOG Meeting - Closed  
7:00p.m.  
Bonnies/Bullets

-----

#### *--December--*

7<sup>th</sup> Kutter Open House – Open

10<sup>th</sup> HOG Meeting - Closed  
7:00p.m.  
Bonnies/Bullets

Mobile Phone Website page:

<http://www.swissvalleyhog.com/preview/mobile-home.htm>



Swiss Valley Mobile Site QR Code.



## ROAD CAPTAIN

Well I would guess the riding season is pretty much over. I don't have my bike put away yet, but I just don't have the desire to dress all up and go riding much anymore this year. Between the cold and wet spring, being laid up during most of August, and dealing with a Freshman and all the activities that go on in high school I just have had a bummer of a year as far as riding is concerned. Well, next year will be better.

I hope everyone had a good time at the Halloween party. I'm looking forward to having tacos during our next dinner ride on the 6<sup>th</sup>. Be sure to make the meeting this month. It is when we discuss who and how much we are going to give to charity this year. Come with ideas on who we should give to.

See you all then.

Dave Wehinger, Head Road Captain  
Swiss Valley Harley Owners Group

## HOG Minutes – 10/8/13

Meeting held at Bullets/Bonnie's 7pm

Pledge of Allegiance led by John Deackman.

John D announced that a new member signed up Saturday at the Kutter event. Tony Koegel of Freeport.

John D read a letter from Gift's that Foster Hope. Their event is being held earlier this year. Nov 16<sup>th</sup> at the Apparitions Club house at 5pm. They are seeking donations/\$ for toys. Admission is \$10 cash or equivalent in toys. If we donate early enough; it can be presented at the event. Last year we donated \$125 to this event. Ron Smith motioned that we donate \$150 to them this year. Motion carried. Barb Smith will get the check to Todd Tullis for distribution. Please go to the event in support if you can.

MVP Party is in Janesville 10/12

Dinner Ride 10/19 Leave Kutter at 5:30. Updike's will lead. They have 10 prime rib dinners saved for us, if we need more we will need to notify them ahead of time. John took a head count, it did not appear that we would need more than that.

Halloween party is Saturday Nov 2 6pm drinks/6:30 dinner Please dress up for fun!! Dawn will bring some games, but please bring one or two if you have any ideas. Bring 1 quart of chili to add to the community chili pot, place settings and your own drinks. Can also bring a dessert/dish to pass to go along with the chili. The Chapter will provide prizes for the games.

## CHEESE KUTTER SPONSORS



**Kutter**  
HARLEY-DAVIDSON

SERVICE • QUALITY • INTEGRITY

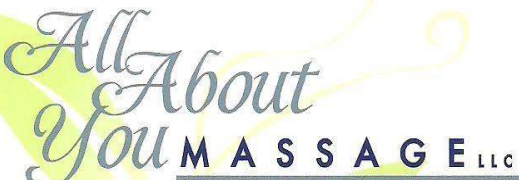
Business Manager **Andrew Kranig** 129 W. 6th Street  
 Direct 608-325-8050 Monroe, WI 53566  
 Andrew@kutterharley.com P 608.329.4884  
 F 608.329.4887

 www.kutterharley.com 



**Fuzzy's Trailer Sales & Rentals**

**Fuzzy Karlen** Phone: 608 558-2204  
 141 W. 7th St. Fax: 608 325-1507  
 Monroe, WI Email: fuzzysttrailers@gmail.com



**All About You MASSAGE LLC**

**SARAH GOEBEL, LMT**  
 LICENSED MASSAGE THERAPIST

N1972 BETHEL RD. MONROE, WI  
 608-325-9615 CELL: 608-214-7408



**BOWEN OIL COMPANY**  
 120-10 1/2 Street  
 Monroe, Wisconsin 53566

 **CURT MOYER**   
 OFFICE: (608) 325-4158  
 CELL: (608) 214-1833

FARM FUEL HOME FUEL LUBRICANTS  
 CARDTROL STATION

## HOG Minutes – 10/8/13...continued

Jeff Wright talked about the Saturday event at Kutter and mentioned that he will be helping collect toys with the apparitions at Shopko.

Barb Smith announced that we made about \$100 at the event on Saturday at Kutter. They returned about 5lbs of cheese curds and Smiths bought the left over soda. We sold 3 chapter shirts that day. Account total was given.

John D. stated that he would like to have our Harley Rep-Leah come to a meeting to discuss some membership questions. He would like to be able to have his daughter join but is unable to because his wife is his associate member. The rule now is 1 bike=2 people.

Dave W. had no report.

Discussion was held on where our \$ will be donated this year. Dawn gave a list of what we donated last year and who it went to. We have about the same amount this year to donate. Ron Smith asked if we could donate to someone in the Freeport area since we have several members from that area. Jody Jacobs will check into an area that we can donate to.

Brandon and CeeCee were present from the Janesville Kutter to clarify some questions that arose at the last meeting. Brandon spoke in response to what he read in our newsletter. He apologized for Kutter not doing what we were expecting. He wanted to ease our minds about the store and the future of the Monroe store. He explained that it was a hard year for them, but in no way is it closing the doors. There has been NO discussion on closing. They are currently in a position to move forward with new staff. Andrew and Boone are great assets and are doing great things for the Monroe store. Amy and Tristan are working in retail. CeeCee is doing the marketing so that the community knows that they are moving forward. Brandon asked that we call on him anytime we have questions and handed out business cards. CeeCee is meeting with Cathy Maurer with the Monroe chamber and wanted to know what motivates us. If we have marketing questions we can contact her anytime. Jeff Wright asked her about something they have been doing with Discover WI. CeeCee explained that they did do a segment that boosted Kutter's facebook to 5300 fans. They gave away a leather coat via facebook. Mariah from DW is going to continue to wear a helmet that was donated by Kutter as advertisement for the store. Kutter will also get exposure to the 26000 fans that DW has on facebook. The show will air in May, it was not filmed at Kutter but Kutter is mentioned.

CeeCee also touched on doing scholarships for students going onto tech schools-this is still in the works. There are two big events left this year for them to focus on then they will move onto what can be done for next year.



## HOG Minutes – 10/8/13...continued

Ron Smith commented about the communication Black Out that we feel we are experiencing. From our perspective things do not look good for the dealership, that is why we are questioning what is going on. Brandon commented that if we would have asked, he would have told us what was going on. He has only heard from employees of Kutter and not from any of our members. Brandon said that he understands that the Hog members spend a bulk of the money spent in the Monroe store. He also touched on the Open house and apologized for confusion. They did not have one scheduled, it was decided by Kutter back in January that they would not be having one. He was not aware that it was on our calender.

Jeff Wright asked about the State Rally and if there was any chance of Kutter Hosting it. Brandon said that they would maybe look at 2015.

Dawn Golackson stated that Monroe is very different from Janesville and that we are a much smaller community and it is very important to "be seen" in the community. People here go where they are comfortable and where they know people or their friends know someone. Steve Lee commented on how nice the newspaper ad was for the Saturday event at Kutter. Boone's picture was on a half page ad-this was a good ad as people can then put a face to the name. Jeff Wright thanked Kutter for holding the event on Saturday so we could have an opportunity to make some more money. Ron Smith explained to Brandon and Cee Cee that for many of us it is very important to be about to donate the funds to the charities and we need the support of the dealership to do this. That is a priority for us!!

Brandon mentioned that he is in the Monroe store on Tuesday and Thursday. He also mentioned that we can talk to Andrew, if he can not answer a question then we can get in touch with Brandon.

Kathy Rindy asked about the back room that our chapter donated time and materials to put together. She wanted to know why it was not finished and why it became the Rider's Edge room when that was not what it was intended for. We thought it would be a gathering place for chapter members and a lounge for people to hang out in when getting work done on their bikes. Ron Smith suggested a TV with the weather channel. Brandon was not aware of the intent of the room and will look into what can be done to move forward with it.

Curt Moyer asked about MVP parties in Monroe-why did it stop? He stated that it bothers people that since the pavilion was built in Janesville, they have not had this event in Monroe. Monroe area customers feel they are not included. Brandon explained that SRL stores are regulated differently now and it may not be allowed. He will look into it. He was not aware that any of them were ever held in Monroe.

50/50: total=\$56/\$28 to winner Kathy Rindy  
\$10 GC winners Jeff Wright and Donna Reel

We asked CeeCee to be present at our planning meeting in Nov.  
Meeting adjourned.

Respectfully Submitted,

Dawn Golackson, Secretary  
Swiss Valley Harley Owners Group



**2014 WISCONSIN STATE H.O.G. RALLY**  
**JUNE 19 – 21, 2014**  
**WISCONSIN DELLS, WI**

Mark your calendars for next June and plan to attend the 2014 Wisconsin State HOG Rally!

Remember back in 2008 when we held the rally in Wisconsin Dells? I believe it rained – a lot!!!! Roads surrounding the Dells were impassable and Lake Delton emptied into the Wisconsin River! Many of you planned to come and could not get here, while others rode for hours trying to find a way.

This is your opportunity to come back and we have plenty of rooms available to you. Our host hotel, Ho-Chunk, has set up blocks of rooms for each chapter. The cost per room is:

Wednesday or Thursday - \$99.00 plus tax for double queen or single king

Friday or Saturday - \$109.00 plus tax for double queen or single king

There is no minimum number of nights.

Your chapter, Swiss Valley, has 10 available rooms at Ho-Chunk

Each chapter has been assigned a Book ID number by Ho-Chunk. This number must be provided at the time you make your reservation. You cannot reserve a room using only your chapter's name. These rooms will be held until February 15, 2014. Any rooms not reserved at that time will be released. You MUST reserve your room with your personal credit card by that date. The phone number to call to reserve a room is 1-800-746-2486, extension 7878.

Your chapter Book ID Number is 2639.

There are also RV sites available at Ho-Chunk. If you want to book an RV site you must use the Book ID Number 2653.

If you do not wish to take advantage of these rooms there are plenty of other available rooms in the Dells or Baraboo area. You can visit the Chamber of Commerce website for either of these cities to get the information. In addition, there are plenty of campgrounds in the area.

You can contact me at [lemoine130@gmail.com](mailto:lemoine130@gmail.com) if you have any questions.

See you in June!

Joanne LeMoine  
Secretary  
2014 Wisconsin State H.O.G. Rally